SPECIFIC CRITERIA FOR THE GENERAL MOTORS GLOBAL TRADING PARTNER LABEL TEMPLATE:

- THE TEMPLATE IDENTIFIES HOW AND WHERE DATA IS TO BE PLACED ON THE LABEL WHEN IT IS REQUIRED AS PART OF A GM BUSINESS REQUIREMENT
- FONT SIZES ARE SPECIFIED FOR READABILITY - DATA THAT WILL NOT FIT AT THE SPECIFIED FONT SIZE IS TO BE TRUNCATED
- WHEN A MATERIAL HANDLING CODE (ALSO KNOWN AS “DLOC”) IS REQUIRED, RECEIVING LOCATIONS ARE RESPONSIBLE FOR PROVIDING THE CORRECT INFORMATION TO THE SUPPLIER (VIA EDI)
- MINIMUM LABEL DIMENSIONS - APPROXIMATELY 4” (102 MM) HIGH BY 6” (152 MM) WIDE
  - AT GMOV IN EUROPE IS THE PAPER FORMAT DIN A5 (~ 6” x 8”) IN USE => IF IT WILL BE USED, PLEASE EXPAND THE FONT TO MAX
  - ALWAYS THE CONTAINER SIZE/PLACE FOR THE LABEL SHOULD BE THE DECISION WHICH PAPER SIZE MAY BE USED
- LABELS SHALL BE PRINTED WITH BLACK CHARACTERS ON WHITE BACKGROUND (NEITHER COLORED PAPER NOR COLORED INK IS ALLOWED)
- FONTS SHALL BE UPPERCASE BOLD ARIAL NARROW, HELVETICA CONDENSED OR EQUIVALENT
- BAR CODE SYMBOLOGIES ON THE LABEL SHALL BE: CODE 128 LINEAR BAR CODE, AND, PDF417 2-D BAR CODE
- DATES SHALL BE IN THE INTERNATIONAL FORMAT OF “DDMMMYYYY” (EG: 25SEP2001)
- SUPPLIERS MUST USE DELJIT-SH 2 CHARACTER PLANT CODE DATA IF THE PCI SEGMENTS ARE PROVIDED
  - ALTERNATIVE IS TO USE THE 5 CHARACTER CISCO PLANT CODE FROM THE NAD+ST SEGMENT
- WEIGHTS SHALL BE EXPRESSED IN THE INTERNATIONAL METRIC FORMAT OF KILOGRAMS (ROUNDED, NO DECIMAL)
- LABELS SHALL BE VERIFIED AS LEGIBLE BY THE SUPPLIER PER AIAG B10, B14, B8, B16, QS9000 AND ISO STANDARDS
  (NOTE: BAR CODES MUST BE EASILY SCANNABLE AND MEET OR EXCEED ANSI PRINT QUALITY “C” AT POINT OF RECEIPT)
- LABELS SHALL BE AFFIXED IN ACCORDANCE WITH GM1738 GUIDELINES (USUALLY OPPOSITE ENDS OF EACH CONTAINER)
- FOR LOCAL SUPPLIERS ONLY SHIPPING TO LOCAL GM PLANTS CAN USE THE LOCAL LANGUAGE BUT MUST HAVE COMMON LABEL FORMAT.

ADDITIONAL DETAILS AVAILABLE AT GENERAL MOTORS’ SUPPLY POWER SITE “https://gmsupplypower.covisint.com/web/portal/home” (search on “GM1724”) EMAIL REQUESTS FOR ADDED CLARIFICATION OR SUGGESTED CHANGES TO: REVERENCE THE CONTACT LIST ON SUPPLY POWER

NOTE: SEE ALSO SINGLE LABEL (GM1724-A) AND MIXED LABEL (GM1724-C) STANDARDS AND PACKAGING GUIDELINES (GM1738)

IT’S YOUR IMAGE

Your label is the impression of your company and its products. Poorly printed labels, sloppy placement, and unscannable barcodes reflect on the perception of your company. The shipping label and associated processes should receive the same quality efforts as your product – it’s your image.
**DATA LAYOUT**

<table>
<thead>
<tr>
<th>A1</th>
<th>A2</th>
<th>MASTER LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>SHIP FROM</td>
<td>SHIP TO</td>
<td>MATERIAL HANDLING CODE</td>
</tr>
<tr>
<td>GM PART NUMBER</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6J LICENSE PLATE</td>
<td>LOGISTICS DATA</td>
<td></td>
</tr>
<tr>
<td></td>
<td>DELIVERYNOTE- or PUS- or INVOICE-NUMBER :</td>
<td></td>
</tr>
<tr>
<td>2D BARCODE</td>
<td>SUPPLIER AREA</td>
<td></td>
</tr>
</tbody>
</table>

**MINIMUM LABEL DIMENSIONS** - APPROXIMATELY 4” (102 MM) HIGH BY 6” (152 MM) WIDE

**CUSTOMER NAME:** ALL GM FACILITIES (GLOBALLY)

**LABEL PURPOSE/USE:** TO BE USED ON A MASTER CONTAINER OR PALLET LOAD HOLDING MORE THAN ONE CONTAINER WITH A SINGLE PART NUMBER.

**NOTE:** ANY DIMENSIONS THAT ARE NOT OTHERWISE SPECIFIED ON THIS PAGE SHALL BE IN COMPLIANCE WITH AUTOMOTIVE INDUSTRY STANDARDS

**AUTHORIZATION:** GM WORLD-WIDE PURCHASING

**ISSUE DATE:** 15APR2015

**VERSION . RELEASE:** 2015-01

**SPECIFICATION ID NUMBER:** GM 1724-B: LABEL TEMPLATE FOR MASTER PALLET LOAD

**PAGE 2 OF 7**
GM 1724-B: LABEL TEMPLATE FOR MASTER PALLET LOAD

**LABEL PURPOSE/USE:** TO BE USED ON A MASTER CONTAINER OR PALLET LOAD HOLDING MORE THAN ONE CONTAINER WITH A SINGLE PART NUMBER.

**CUSTOMER NAME:** ALL GM FACILITIES (GLOBALLY)

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This dimension based on nominal 0.38 mm (0.015 in) Code 128 bar code license plate. The label provider must ensure quiet zone requirement of 6.4 mm (0.25 in) is maintained.

**MINIMUM LABEL DIMENSIONS - APPROXIMATELY 4” (102 MM) HIGH BY 6” (152 MM) WIDE**
# DATA IDENTIFIERS

DATA IDENTIFIERS (Dis) DEFINE THE NATURE OF THE DATA CONTAINED WITHIN THE LINEAR BAR CODE. Dis ARE USED WITHIN THE 2D BAR CODE TO DEFINE THE NATURE OF THE DATA IN EACH FIELD.

THE TABLE BELOW REPRESENTS TYPICAL Dis USED WITH GM COMMON GLOBAL SHIPPING LABEL TEMPLATES. ADDITIONAL Dis MAY BE USED AS BUSINESS PROCESSES REQUIRE AND SHALL CONFORM TO AIAG B10, B14, ANSI, AND ISO STANDARDS.

<table>
<thead>
<tr>
<th>DATA IDENTIFIER (DI)</th>
<th>DEFINITION</th>
<th>COMMENT</th>
<th>EXAMPLE</th>
<th>WITHIN 2D BARCODE</th>
</tr>
</thead>
<tbody>
<tr>
<td>P</td>
<td>GM PART NUMBER</td>
<td>TYPICALLY EIGHT(8) NUMERIC CHARACTERS</td>
<td>P12345678</td>
<td>REQUIRED</td>
</tr>
<tr>
<td>Q</td>
<td>QUANTITY</td>
<td>TYPICALLY EXPRESSED IN PIECES</td>
<td>Q160</td>
<td>REQUIRED</td>
</tr>
<tr>
<td>1J</td>
<td>LICENCE PLATE INDIVIDUAL CONTAINER OF LIKE PARTS</td>
<td>HAS Structure (=&gt; PAGE 9)</td>
<td>1JUN123456789A2B4C6D8E</td>
<td>REQUIRED</td>
</tr>
<tr>
<td>20L</td>
<td>MATERIAL HANDLING CODE</td>
<td>DELIVERY LOCATION WITHIN PLANT</td>
<td>20LA6-967</td>
<td>REQUIRED</td>
</tr>
<tr>
<td>21L</td>
<td>PLANT/DOCK CODE</td>
<td>IDENTIFIES PLANT AND DELIVERY DOCK</td>
<td>KGM1234</td>
<td>REQUIRED</td>
</tr>
<tr>
<td>K</td>
<td>PO NUMBER</td>
<td>IF REQUIRED AS PART OF GM BUSINESS PROCESS</td>
<td>15K1155</td>
<td>REQUIRED IF PROVIDED</td>
</tr>
<tr>
<td>15K</td>
<td>KANBAN NUMBER</td>
<td>IF REQUIRED AS PART OF GM BUSINESS PROCESS</td>
<td>15K1155</td>
<td>REQUIRED IF PROVIDED</td>
</tr>
<tr>
<td>B</td>
<td>CONTAINER TYPE</td>
<td>GM SPECIFIED CONTAINER NUMBER OR IF NOT SPECIFIED REFERENCE SUCH AS CARTON</td>
<td>BKLT3214</td>
<td>REQUIRED</td>
</tr>
<tr>
<td>7Q</td>
<td>GROSS WEIGHT</td>
<td>GROSS WEIGHT OF MASTER PACK ROUNDED(NO DECIMALS)</td>
<td>7Q999GT</td>
<td>REQUIRED</td>
</tr>
<tr>
<td>2S</td>
<td>SID SHIPMENT ID</td>
<td>IF REQUIRED AS PART OF GM BUSINESS PROCESS</td>
<td>25BO3456789</td>
<td>REQUIRED</td>
</tr>
</tbody>
</table>

SID Shipment ID: DeliveryNote- or Pick-up-Sheet- or Invoice-Number  
=> DeliveryNote is standard /// PUS-No. is used with DELJIT-PUS /// Invoice-Number is for Intercontinental Shipments

**NOTE**

OPEL/VAUXHALL WILL PROVIDE CISCO CODE RATHER THEN 2 CHARACTER PLANT CODE FOR PLANT/DOCK DATA AND THEY WILL PROVIDE KANBAN AND PICKUP SHEET DATA.

CUSTOMER NAME:  
ALL GM FACILITIES (GLOBALLY)

LABEL PURPOSE/USE:  
TO BE USED ON A MASTER CONTAINER OR PALLET LOAD HOLDING MORE THAN ONE CONTAINER WITH A SINGLE PART NUMBER.

AUTHORIZATION:  
GM WORLD-WIDE PURCHASING

ISSUE DATE:  
15APR2015

VERSION, RELEASE:  
2015-01

SPECIFICATION ID NUMBER:  
GM 1724-B: LABEL TEMPLATE FOR MASTER PALLET LOAD

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PAGE 6 OF 7
CUSTOMER NAME: ALL GM FACILITIES (GLOBALLY)

LABEL PURPOSE/USE: TO BE USED ON A MASTER CONTAINER OR PALLET LOAD HOLDING MORE THAN ONE CONTAINER WITH A SINGLE PART NUMBER.

NOTE: ANY DIMENSIONS THAT ARE NOT OTHERWISE SPECIFIED ON THIS PAGE SHALL BE IN COMPLIANCE WITH AUTOMOTIVE INDUSTRY STANDARDS

AUTHORIZATION: GM WORLD-WIDE PURCHASING

ISSUE DATE: 15APR2015

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SPECIFICATION ID NUMBER: GM 1724-B: LABEL

TEMPLATE FOR MASTER PALLET LOAD

PAGE 7 OF 7

PDF 417 2D BAR CODE
DATA SYNTAX STRUCTURE

THE SEQUENCE ORDER IN WHICH THE DATA IS ENCODED IN THE 2D BARCODE IS NOT SIGNIFICANT. THE DATA IDENTIFIERS PERMIT THE SOFTWARE TO LOCATE AND/OR DETERMINE WHICH DATA IS NEEDED. MORE DETAILS REFER TO AIAG B14.